



## An Analysis Adoption Of Ai Tools In Human Resource Industry

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### Abstract

Risk and return analysis is vital in decision-making across all aspects of life. The Stock Exchange is a market for trading a variety of securities, including equity shares, mutual funds, debentures, bonds, insurance products, and common assets. It mostly trades current securities. The Indian financial industry contributes significantly to the country's economic development and stock market. Risk and returns are mutually influencing factors in investing decisions. Understanding the risk involved with an enterprise can help maximize rewards. This study examines the risk and return analysis of Sensex Banking stocks on BSE and NSE. Stock market performance reflects economic health. This research paper compares the performance of the Bombay Stock Exchange with the National Stock Exchange from 2010 to 2021. The share prices of these firms have fluctuated for 12 years. This research paper assists investors in comparing assessments and the market to determine which stock exchange performs better financially. It also identifies the company with the best risk-taking ability for investment.

**Keywords:** Stock Market, Analysis, Investors.

### Introduction

Stock markets are a key indication of a country's monetary situation. The securities exchange refers to the purchase, sale, and issue of shares of publicly traded companies across several industries. The Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE) account for the majority of Indian financial exchange transactions. In an IPO, firms generate cash by making offers to the general public. This is known as the essential market. When new securities have been sold in the essential market, they are exchanged secondary market, where one investor purchases shares from another investor at the overarching market cost or at whatever costs both the purchaser and dealer concur upon. The optional market or the stock trades are managed by the administrative power. In India, the optional and essential business sectors are represented by the Security and Exchange Board of India (SEBI).

Prior to the mid-1990s, the conventional region theory included bank interest, gold, property, and other broad assets. Currently, the Indian monetary area is the cornerstone of the country's economic development; the financial sector plays an important role in strengthening, all things considered. The banking industry represents a considerable difference between distinct parts of the Indian stock exchange environment. In the capital market, the stock market contributes to the country's monetary advancement; nevertheless, in the banking sector, the equity market has unpredictability and lower profits from interest in certain banks, while others have larger instability and capital disaster in venture. Buyers and sellers trade financial securities to attain their goals.

Interests in financial exchange include vulnerabilities, which are the risks that all investors must accept in order to achieve typical returns. As a result, interests in securities exchanges negotiate for both risks and returns. The financial supporters, or investors, must be aware of the dangers involved in making investments. This research paper examines the performance of BSE and NSE banking stocks during a 12-year period, from January 1st, 2010 to January 31st, 2021. This research compares and analyzes the risk and returns of stock closing share prices to assist investors in determining the best investment opportunities based on their risk tolerance. Financial supporters should analyze the beta and correlation coefficient to assess a stock's performance in relation to the market and potential for rewards. Both investors and corporations emphasize the importance of the risk-return connection. Assessing the relationship between expected rate of return and resource risk might help investors make better informed decisions when

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investing in different firms. Portfolio analysis is necessary for investors to identify the base risk and maximum profit when making investment selections.

## RESEARCH OBJECTIVES

This research study analyzes the risk and returns of eight financial services businesses listed on the BSE and NSE using various methodologies. This research paper compares the Bombay Stock Exchange to the National Stock Exchange, focusing on risk and returns. This research examines the variations in risk and returns for Sensex Banking stocks. It compares the performance of banking equities on the stock market to their respective share prices. The stock market's efficiency directly affects investors' actions for profit. Financial service sectors should supply investors with accurate information about banking stocks to make lucrative investment decisions based on current market trends.

## SCOPE OF THE STUDY

This study analyzes banking equity in the Indian stock market to help investors make informed investments in productive enterprises. There are eight banking stocks, four from the Bombay Stock Exchange (BSE) and four from the National Stock Exchange.

- This mitigates the danger of beta value with banks and Sensex returns.
- This study examines the association between several securities.
- Calculate individual standard deviations, mean values, and total returns for each banking stock.
- Calculates stock covariance coefficient to assess investment risk.
- This proportion helps allocate funds for riskier portfolios.

## RESEARCH METHODOLOGY

Research methodology outlines the methods, tools, strategies, and processes used to acquire and analyze data. This paper examines the risk-reward tradeoff for several BSE and NSE Sensex equities, as well as banking stocks. These assessments provide insights into selecting bank equity for stock market investments. The methods may involve publication research, interviews, questionnaires, and other research techniques to gather current and historical information.

## ANALYSIS OF BSE AND NSE WITH SPECIAL REFERENCE TO RISK AND RETURNS

The risk-reward connection is crucial to many aspects of life, not just financial analysis. When making a choice to maximize benefits, people and organizations must weigh both the projected future return and risk. In finance, the "risk return trade-off" refers to ensuring that projected returns match risk. To analyze and calculate Mean Returns, Standard Deviation, Beta, Correlation, and Covariance, we gathered yearly closing prices of eight financial services business stocks from 2010 to 2021. We computed correlation and covariance between these firms and the financial services industry. The yearly closing prices were tallied and analyzed using Excel. The following research compares the risk and returns of eight banking stocks: four from the Bombay Stock Exchange (BSE) and four from the National Stock Exchange (NSE).

Risk management involves identifying and addressing potential threats to a company's capital and income. This was followed by effective asset utilization to reduce the impact of disasters and maximize opportunities. The progressions indicate that the actual outcome may differ from the expected one. Examiners often worry that the real outcome will be lower than the expected one. Expanding the breadth of possible outcomes increases the danger. The greater the range of probable outcomes, the higher the risk. Venture finance has inherent risk, including the possibility of a negative return or fluctuating profitability. Accepting a certain amount of risk correlates with expected rewards. The greater the risk, the higher the projected profits and the likelihood of substantial tragedy. A rational investor (financial supporter) aims to minimize risk by anticipating and compensating for it.

## FINDINGS AND SUGGESTIONS FROM THE STUDY

According to the objectives, the following were found in this study paper: We analyzed the risk and returns of 8 banking equities from Jan 2010 to Jan 2021, including 4 from BSE and 4 from NSE. To determine the risk levels of chosen equities, we assessed their average returns and standard deviation in accordance with analytical standards. Beta represents the link between stock and index returns. All banks have positive beta values, indicating that their stock prices follow the market index. Out of BSE Stock returns, City Union Bank received the best returns of 25%. The other banks on the BSE are Axis (15%), ICICI (14%), and YES Bank (5%). Kotak Mahindra had the highest NSE stock returns (20%), followed by HDFC (21%), SBI (6%), and IndusInd (5%). Despite having a high beta level of 1.541, City

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Union Bank reported excellent results. City Union Bank is a wonderful option for investors willing to take on high risk for huge profits.

Kotak Mahindra Bank offers greater returns with a fairly low beta value. This makes it the top performer for investors seeking fewer risk among banking companies. During the research period, some businesses, including YES, SBI, ICICI, and IndusInd, had high beta values, resulting in low returns. ICICI, on the other hand, saw fairly favorable returns with increased risk. HDFC Bank had a beta of 0.528 and returned 20.7%. Among the eight corporations, HDFC Bank was the only one with a low beta and strong returns. Companies such as SBI, ICICI, and Axis Bank had a significant connection with the market, but had substantial price volatility. The other firms showed a modest association with market returns and movement. Banking stocks may be measured using historical data from both the BSE and NSE markets, which operate similarly with little price differences. Many firms listed in both marketplaces see comparable changes. Both markets have produced excellent returns in recent times. The BSE provides larger returns than the NSE, resulting in more fluctuations.

1. Investors seeking higher returns might consider banking companies like as City Union, Kotak Mahindra, and HDFC, which have high average returns.
2. Banking stocks like as IndusInd, SBI, and Yes Bank are considered hazardous due to high volatility and low returns.
3. A comparison of selected equities from BSE and NSE shows that BSE had the greatest return and second-highest risk. Investors might consider investing in the BSE.

## ANALYSIS AND CONCLUSION

After analyzing and comparing the Bombay and National Stock Exchanges, it is clear that both are essential components of the Indian stock market. The stock market may be turbulent and fluctuate significantly. Investors must determine how to spend their investment funds. Analyzing risk and returns is crucial for predicting future stock returns and identifying potential risks. From 2010 to 2021, investing in City Union Bank, Kotak Mahindra, and HDFC yielded better returns while posing modest risk. While comparing, Beta is a valuable metric for assessing the systematic risk of different equities, which is directly connected with their return. Excessive risk does not always result in a bigger payoff, despite popular belief. Each investment has some level of risk. Investors should consider the volatility of bank stocks while building a lucrative portfolio.

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